

Shrewton Neighbourhood Plan Key Views Topic Paper

Table of Contents

<i>Shrewton Neighbourhood Plan Key Views Topic Paper</i>	1
1. Introduction	3
2. Methodology	4
3. Assessment	7
Step 1 – Identification	7
3. Map of Views	9
3. Individual Assessments	10

Note : AI used in accordance with Government Guidance – See Annex A for Details.

1. Introduction

1.1. The rural character and landscape setting of Shrewton, in conjunction with the extensive well-used rights of way network, were identified by community consultation as priorities for protection and management by the Neighbourhood Plan.

1.2. As part of the contextual assessment of local character, and the value people attribute to local landscape and townscape, the understanding of which particular views local people particularly appreciate is useful to define the sense of place and deliver good design in accordance with Section 12 of the National Planning Policy Framework and the National Design Guide (NDG)¹.

A place is more complex and multi-faceted than a building:

- it is a setting for a diverse range of uses and activities, and is experienced by many people in many different ways;
- it is made up of buildings, landscape and infrastructure, which are likely to endure longer than the buildings themselves;
- most places evolve over a long period of time once they have been established, with many incremental changes that can affect their quality;
- the quality of 'delight' includes a richness of experience gained from all of our senses, not only the visual; and beauty in a place may range from a long view down to the detail of a building or landscape.

1.3. The NDG explains that views, vistas and landmarks are influencing factors defining local identity and sense of place. These views are positive elements of character of places for their users. Views may be important for a number of reasons and can help inform the character of a new development, which is a key objective of the NDP.

1.4. This assessment seeks to provide a robust and objective evidence-base to inform and underpin a NDP policy defining and managing key views.

¹ [https://www.gov.uk/government/publications/national-design-guide Key Views Topic Paper](https://www.gov.uk/government/publications/national-design-guide-Key-Views-Topic-Paper)

2. Methodology

2.1 There is not an accepted definition of what constitutes a Key View (KV), in any of the published and accepted landscape guidance. The selection of views is also a result of people's perceptions, so is somewhat subjective.

2.2 A 'View' is defined by the OED as:

"A sight or prospect that can be taken in by the eye from a particular place".

2.3 Views can be important to the visual amenity of an area. GLVIA3² explains:

"The overall pleasantness of the views people enjoy of their surroundings, which provide an attractive visual setting or backdrop for the enjoyment of activities of the people living, working, recreating, visiting or travelling through an area."

The more people that experience a viewpoint, the higher the value that may be attributed, i.e. a view identified by numerous people as important, might be considered more valued than one selected from an isolated point in the parish that few people frequent. Views enjoyed by pedestrians using a footpath are likely to be valued over than views experienced by traffic speeding past along a main road.

2.4 There are three landscape character designations around Shrewton³:

- A1. Till Narrow Chalk River Valley
- D2 Tilshead Chalk Downland
- D3 Larkhill Chalk Downland

Each of which contribute both to our sense of the village character and the sense of place that we associate with Shrewton.

2.5 Shrewton also falls within the area covered by the WHS Supplementary Planning Document⁴ which contains further conditions on defining and maintaining key views in the local area.

2.6 To ensure a clear and thorough methodology to assess KVs within the designated neighbourhood area, the following criteria has been devised to assess their value using principles of TGN 02-21: Assessing landscape value outside national designations⁵:

² <https://www.landscapeinstitute.org/blog/glvia-the-third/>

³ <https://www.wiltshire.gov.uk/media/9708/South-Wiltshire-Landscape-Character-Assessment-1-25-000/pdf/landscape-character-assessment-full.pdf?m=1660649529430>

⁴ Setting of the Stonehenge, Avebury and Associated Sites World Heritage Site Supplementary Planning Document

⁵ <https://www.landscapeinstitute.org/news/new-guidance-assessing-landscape-value-outside-nationaldesignations/>

1) KVs must be accessible by the public and visible from the public highway, the rights of way network, open spaces, or proposed / designated local green space.

2) KVs should show a range of physical (natural or man-made) features and an expanse of the parish, not one object unless this is a building or feature of cultural heritage – examples may include the....

3) KVs should merit at least one of the following values: aesthetic, biodiversity, cultural heritage, functional, recreational, or tranquillity.

- Aesthetic – Views with strong aesthetic qualities that appeal to the visual senses that may include memorable / distinctive views of features, or a combination of features, of landscape or townscape (such as an attractive and distinctive group of buildings).
- Biodiversity – Views containing the presence of valued natural capital assets that contribute to ecosystems, habitats and ecological networks.
- Cultural heritage - Presence of historic landmark structures (designated or non-designated heritage assets) or designed landscape elements / parkland.
- Functional – View of the landscape that have strong physical or functional links with landscape designations, including Special Landscape Areas, or are important to the appreciation of the landscape and its special qualities.
- Recreational – From a place offering recreational opportunities where experience of a view(s) is important to the enjoyment of the activity.
- Tranquillity – A location offering high levels of tranquillity or perceptions of tranquillity, including perceived links to nature, dark skies, presence of wildlife/ birdsong and relative peace and quiet. Places may also exhibit a general absence of intrusive or inharmonious development, land uses, transport and lighting.

2.7 The following definition was agreed by the Steering Group:

A Key View (KV) is a publicly accessible viewpoint in the Shrewton Neighbourhood Area that is reflective of what makes our settlements distinct as a rural community. The views are memorable and appreciated. They provide an attractive setting or backdrop, encompassing an important feature of settlement history and the way the built and natural landscape has been shaped by those living within, worked in it, and by nature.

2.7 KVs were suggested by members of the Steering Group and community consultation whereby they were assessed using the above criteria. All KVs were assessed using field and map surveys. The proforma at Figure 1 has been completed for each KV. All KVs were subject to public consultation to seek community opinions on the views and values identified. Consultation also provided an opportunity for additional candidate KV to be identified and considered using the above methodology.

KV Ref:		Grid Reference:	51°11'22.76"N 1°53'43.71"W
View Direction:			
Description:			
Aesthetic:			
Biodiversity:			
Heritage:			
Functional Landscape:			
Recreational:			
Tranquillity:			
Recommendation:			
View Management Objectives			

Figure 1. Key Views Template

3. Assessment

Step 1 – Identification

3.1 A total of xx views were nominated by the Steering Group and members of the community. These views are listed below and identified on Maps 3.1 and 3.2 below

Serial	Reference	Description
1	150-1	Looking east from S150 towards S151
2	150-2	Looking south towards the A360 and Rollestone Road
3	150-3	Looking west towards the S150
4	154-1	Looking west towards the S145 (S146?)
5	154-2	Looking west towards the S145
6	1066-1	Looking south from Footpath 18(?) on S146 towards A360, Maddington Street
7	1066-2	Looking north towards S1066 from A360 Maddington Street
8	146-1	Looking south east towards Tanners Lane and the School
9	146-2	Looking east over Tanners Lane and the High Street to S154
10	146-3	Looking north from S146 towards The Hollow
11	146-4	Looking north west from Hilltop Close towards S146
12	145-1	Looking north east from the allotments towards S154
13	145-2	Looking west from the allotments towards S146

Table 1 Table of Views

Step 2 Initial Screening

The total set of views were then screened against the selection criteria. Views had to meet at least one of the criteria, views that did not meet any of the criteria were removed from the list.

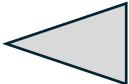
The remaining xx views were then subject to more detailed assessment

3. Map of Views



Figure 2 Map showing directions of Views

Legend

View from Apex 

Numbers from section 3.

4. Conclusion

Following the detailed assessment a further xx were deselected. The remaining views were considered as Key Views for the village and will be included in the Neighbourhood Plan.

Number	Description	Summary	Recommendation
150-1	Looking east from S150 towards S151		
150-2	Looking south towards the A360 and Rollestone Road		
150-3	Looking west towards the S150		
154-1	Looking west towards the S145 (		
154-2	Looking west towards the S145		
1066-1	Looking south from Footpath 18(?) on S146 towards A360, Maddington Street		
1066-2	Looking north towards S1066 from A360 Maddington Street		
146-1	Looking south east towards Tanners Lane and the School		
146-2	Looking east over Tanners Lane and the High Street to S154		

Table 2 View Recommendations

. Individual Assessments

KV Ref:	150-1	Grid Reference:	51°11'22.76"N 1°53'43.71"W
View Direction:	East		
Description:	Looking east from S150 towards S151		
			
Aesthetic:	A long-distance view over the chalk valley between S150 and S151. The valley and small copse make this site a visual delight and a real asset to the village.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There are no Public Rights of Way across the site		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	150-2	Grid Reference:	51°11'22.01"N 1°53'44.78"W
View Direction:	South		
Description:	Looking south towards the A360 and Rolleston Road		
			
Aesthetic:	A view from open countryside towards the A360 bounded by ancient trees on the perimeter of the site.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There are no Public Rights of Way across the site		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquility and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	150-3	Grid Reference:	51°11'16.53"N 1°53'33.78"W
View Direction:	Looking west towards the S150		
Description:			
			
Aesthetic:	A long distance view from open countryside towards the village centre. The valley and small copse make this site a visual delight and a real asset to the village.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There are no Public Rights of Way across the site		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	154-1	Grid Reference:	51°11'46.26"N 1°53'40.42"W
View Direction:	Looking west towards the S145		
Description:			
Aesthetic:	A long distance view from open countryside towards the village centre. There are limited distinctive feature.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There is a Public Right of Way across the site (?). The open landscape provides the setting of the footpath and contributes to the enjoyment of this route.		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	154-2	Grid Reference:	51°11'49.99"N 1°53'47.56"W
View Direction:	Looking west towards the S145		
Description:			
			
Aesthetic:	A long distance view from open countryside towards the village centre. There are limited distinctive feature.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There is a Public Right of Way across the site (?). The open landscape provides the setting of the footpath and contributes to the enjoyment of this route.		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	S1066-1	Grid Reference:	51°11'45.27"N 1°54'24.03"W
View Direction:	South		
Description:	Looking south from Footpath 18(?) on S146 towards A360, Maddington Street		
			
Aesthetic:	A view from the top of the site to the West of the village		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	There are no Public Rights of Way across the site		
Tranquillity:	The view is taken from the Public Right of Way 18 (?) within S146 and open agricultural land towards strip development on the A360		
Recommendation:			
View Management Objectives			

KV Ref:	S1066-2	Grid Reference:	51°11'41.82"N 1°54'26.20"W
View Direction:	North		
Description:	Looking north towards S1066 from A360 Maddington Street		



Aesthetic:	The site is to the west of the village with no distinctive feature
Biodiversity:	The view does not cross any ecological designations
Heritage:	There are no historic landmarks or assets in view
Functional Landscape:	The view does not cross any functional landscape area or designations.
Recreational:	There is a Public Right of Way across the top of the S146 site. The open landscape provides the setting of the footpath and contributes to the enjoyment of this route
Tranquillity:	A view taken from the busy A360 towards the site
Recommendation:	
View Management Objectives	

KV Ref:	S146-1	Grid Reference:	51°11'50.76"N 1°54'23.34"W
View Direction:	South East		

Description:	Looking south east towards Tanners Lane and the School
	
Aesthetic:	A long distance view from open countryside towards the village centre. There are limited distinctive feature.
Biodiversity:	The view does not cross any ecological designations
Heritage:	There are no historic landmarks or assets in view
Functional Landscape:	The view does not cross any functional landscape area or designations.
Recreational:	Looking from Public Right of Way(?) at the top of the S146 site. The open landscape provides the setting of the footpath and contributes to the enjoyment of this route
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the west of the village
Recommendation:	
View Management Objectives	

KV Ref:	S146-2	Grid Reference:	51°11'50.76"N 1°54'23.34"W
View Direction:	East		
Description:	Looking east over Tanners Lane and the High Street to S154		
			
Aesthetic:	A long distance view from open countryside towards the village centre. There are limited distinctive features.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	Looking from Public Right of Way(?) at the top of the S146 site. The open landscape provides the setting of the footpath and contributes to the enjoyment of this route		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the west of the village		
Recommendation:			
View Management Objectives			

KV Ref:	S146-3	Grid Reference:	51°11'51.25"N 1°54'25.02"W
View Direction:	North		
Description:	Looking north from S146 towards The Hollow		
			
Aesthetic:	A long distance view from open countryside. There are limited distinctive features.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	Looking from Public Right of Way(?) at the top of the S146 site. The open landscape provides the setting of the footpath and contributes to the enjoyment of this route		
Tranquillity:	The view is taken from within open agricultural land where there is an absence of intrusive development, thereby offering a sense of tranquillity and peacefulness to the west of the village		
Recommendation:			
View Management Objectives			

KV Ref:	S146-4	Grid Reference:	51°11'32.53"N 1°54'3.82"W
View Direction:	North West		
Description:	Looking north west from Hilltop Close towards S146		
			
Aesthetic:	A long distance view over the village centre to open countryside at S146. There are limited distinctive feature.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	The setting contributes to the enjoyment of this view towards S146		
Tranquillity:	The view is taken from Hilltop Close, offering a sense of open countryside and space over the village centre		
Recommendation:			
View Management Objectives			

KV Ref:	S145-1	Grid Reference:	51°11'46.05"N 1°53'58.30"W
View Direction:	North		
Description:	Looking north east from the allotments towards S154		
			
Aesthetic:	A restricted view with no distinctive features		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	The open landscape contributes to the enjoyment of this view		
Tranquillity:	The view is taken from within the allotments where there is an absence of intrusive development, thereby offering a sense of tranquility and peacefulness to the east of the village		
Recommendation:			
View Management Objectives			

KV Ref:	S145-2	Grid Reference:	51°11'46.05"N 1°53'58.30"W
View Direction:	West		
Description:	Looking west from the allotments towards S146		
			
Aesthetic:	A long distance view over the village centre to open countryside at S146. There are limited distinctive feature.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	The setting contributes to the enjoyment of this view towards S146		
Tranquillity:	The view is taken from within the allotments, offering a sense of open countryside and space over the village centre		
Recommendation:			
View Management Objectives			

KV Ref:	S146-4	Grid Reference:	51°11'32.53"N 1°54'3.82"W
View Direction:	North West		
Description:	Looking north west from Hilltop Close towards S146		
			
Aesthetic:	A long distance view over the village centre to open countryside at S146. There are limited distinctive feature.		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view does not cross any functional landscape area or designations.		
Recreational:	The setting contributes to the enjoyment of this view towards S146		
Tranquillity:	The view is taken from Hilltop Close, offering a sense of open countryside and space over the village centre		
Recommendation:			
View Management Objectives			

KV Ref:13	S146-5	Grid Reference:	51°11'32.53"N 1°54'3.82"W
View Direction:	North		
Description:	Looking north from Nett Rd (Cricket Club) towards S146		
			
Aesthetic:	A long distance view over the village centre to open countryside at S146. Shows the open nature of S146 .		
Biodiversity:	The view does not cross any ecological designations		
Heritage:	There are no historic landmarks or assets in view		
Functional Landscape:	The view looks across chalk downland and the River Till (narrow Chalk Valley) to open chalk downlands		
Recreational:	The setting contributes to the enjoyment of this view towards S146		
Tranquillity:	The view is taken from Nett Rd, with the cricket club in the foreground offering a sense of open countryside and space over the village centre		
Recommendation:			
View Management Objectives			

Annex A to Shrewton Neighbourhood Plan Key Views Topic Paper – Use of AI in this document.